



ISee3D Announces Appointment of New Board Member and Company Expansion

TORONTO, ONTARIO – June 28, 2011 - ISee3D Inc. (TSX-V: ICT) is very pleased to announce the appointment of Karna Gupta to the company's Board of Directors.

Mr. Gupta is a well respected and seasoned executive in high technology, with more than 30 years of outstanding industry experience. Most recently, Mr. Gupta served as the CEO of Certicom Corp (TSX: CIC); President of the Billing Division of Comverse (NASDAQ: CMVT) and prior to that he held executive positions with Bell Canada (TSX: BCE), including Vice President, Product Development and Management.

“We are thrilled to welcome Karna Gupta to the board of directors,” said Tom Mitchell, ISee3D interim CEO. “Karna brings an extremely impressive track record of developing and delivering cutting edge technology, and we feel that his experience and insight will be a tremendous asset to ISee3D.”

In addition to Mr. Gupta, ISee3D would also like to welcome Engineering Physicist Chris Trautman and Mechanical Technician Steve Read, who have joined the Vancouver technical team.

“We are extremely happy to welcome everybody who has recently joined ISee3D – I'm very excited by the experience and expertise represented by these additions to the company,” said Tom Mitchell.

Note that ISee3d's annual meeting has been rescheduled to September 13th in Toronto.

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About ISee3D

ISee3D is driving the universal adoption of 3D single lens capture – from consumers and Hollywood to health care and military. The Company is introducing the first commercially feasible single lens, single camera 3D capture technology. Scalable in size from one mm in diameter to more than 250mm, the patented technology can be applied across many devices. Through its patented optical switch technologies, ISee3D continues to aggressively pursue the best in 3D innovation to ensure an immersive 3D viewing experience, rather than the traditional two lenses or 2D conversion approaches that are the current standard. The Company is headquartered in Vancouver with offices in Toronto.

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For more information about ISee3D visit us online at: <http://www.ISee3D.com>

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