



ISee3D Announces Warrant Repricing

VANCOUVER, July 26, 2011 –ISee3D Inc. (TSX-V:ICT) announces that, upon the approval of the TSX Venture Exchange (the "Exchange"), it will amend the terms of 1,792,920 common share purchase warrants (the "Warrants") that were issued as part of a private placement approved by the Exchange in January 2011.

The amendment will change the exercise price of the Warrants from \$0.40 to \$0.30. All other terms of the Warrants will remain unchanged.

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About ISee3D

ISee3D is driving the universal adoption of 3D single lens capture – from consumers and Hollywood to health care and military. The company is introducing the first commercially feasible single lens, single camera 3D capture technology. Scalable in size from one mm in diameter to more than 250 mm, the patented technology can be applied across many devices. Through its patented optical switch technologies, ISee3D continues to aggressively pursue the best in 3D innovation to ensure an immersive 3D viewing experience, rather than the traditional two lenses or 2D conversion approaches that are the current standard. The company is headquartered in Vancouver with offices in Toronto and Montreal.

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For more information about ISee3D visit us online at: <http://www.ISee3D.com>

Statements included in this announcement, including statements concerning our plans, intentions and expectations, which are not historical in nature are intended to be, and are hereby identified as, “forward-looking statements” for purposes of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by words including “anticipates”, “believes”, “intends”, “estimates”, “expects” and similar expressions. The company cautions readers that forward-looking statements, including without limitation those relating to the company’s future operations and business prospects, are subject to certain risks and uncertainties that could cause actual results to differ materially from those indicated in the forward-looking statements. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.