



ISee3D Announces a Joint Product Development Project with DXG Technology Corporation

VANCOUVER/TAIPEI, April 8, 2011 - ISee3D Inc. (TSX-V: ICT), is pleased to announce a joint product development project with DXG Technology Corporation (3435: TT), a world-class manufacturer of digital camcorders. The development and productization project will be a joint effort, combining ISee3D's 3D Single Lens technology and DXG's camcorder know-how, to produce the world's first consumer 3D Single Lens Zoom Camcorder. Expected launching of the camcorder is scheduled for release this year in time for the Christmas season.

3D capture devices with two lenses have been faced with challenges in zoom, close ups and tracking focus because of the difficulty of calibrating and locking image pairs. ISee3D's approach to capturing 3D through a single lens ensures high quality comfortable zoom, along with automatic or manual focus. During demonstrations at CES 2011 in Las Vegas, ISee3D was able to show large real time zoom ranges and close ups on a prototype DXG camcorder, thus introducing the technology for the world's first consumer single lens 3D camcorder with zoom and close up capabilities that does not require complicated mechanisms.

A joint engineering effort will be carried out by ISee3D, in its Vancouver lab, and a dedicated DXG team in Taipei, in anticipation of the product launch. This effort is intended to result in the productization of one or several 3D camcorder models. It is anticipated that the product will be manufactured in the DXG production facility in China.

"Having worked with the DXG engineering team since last year on prototypes, we are optimistic that our combined expertise will result in a high quality, affordable, and easy to use camcorder," said Bruce Seidel, Business Development at ISee3D.

"We are excited that by means of design and manufacturing from DXG, and 3D single lens capture technology from ISee3D, a new 3D digital camcorder era begins," commented Aaron Chen, VP Sales & Marketing at DXG.

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About ISee3D

ISee3D is driving the universal adoption of 3D single lens capture – from consumers and Hollywood to health care and military. The company is introducing the first commercially feasible single lens, single camera 3D capture technology. Scalable in size from one mm in diameter to more than 250 mm, the patented technology can be applied across many devices. Through its patented optical switch technologies, ISee3D continues to aggressively pursue the best in 3D innovation to ensure an immersive 3D viewing experience, rather than the traditional two lenses or 2D conversion approaches that are the current standard. The company is headquartered in Vancouver with offices in Toronto.

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For more information about ISee3D visit us online at: <http://www.ISee3D.com>

About DXG Technology Corporation

DXG Technology Corporation was founded in September 2000 and set up its base in Taipei Taiwan. The company's main focus is manufacturing and marketing digital cameras, digital video cameras and high tech products. With its innovative design and excellent quality assurance, DXG has not only expanded its brand through out the world, its sales has also multiplied drastically in a short time after its establishment.

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