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ISee3D Provides Corporate Update

Montreal, QC, Canada – February 17, 2010 – ISee3D Inc. (TSX-V: ICT) is pleased to provide a corporate update on its recent business development and intellectual property activities.

Intellectual Property

ISee3D reports that it recently filed a new PCT patent application for claims related to its single-lens 3D technology, and in the coming weeks expects to file additional applications. If granted, these patents would add to ISee3D's existing patent portfolio that already includes a number of issued patents.

Business Development

ISee3D has begun an extensive business development push, including its participation at the 2010 International Consumer Electronics Show (CES) as well as several trips to Europe. At CES, ISee3D hosted potential partners, and customers in a CES authorized hospitality suite, where it demonstrated, first-hand, the capabilities of its single-lens 3D HD prototype Camera. The company received positive responses and interest and is now in discussions with a number of companies as a result of the CES demonstrations. Senior executives also recently concluded a trip to Europe where meetings were held with existing and potential partners that included demonstrations of the single-lens 3D HD camera prototype.

About ISee3D Inc.

ISee3D Inc. (TSX-V: ICT) owns certain patented technology which provides for the capture of stereoscopic (3D) images through a single lens. The Company's technology has broad application in a variety of markets including the home entertainment industry, and consumer electronics, and imaging devices of all types including microscopes, endoscopes as well as more sophisticated medical imaging systems.

Statements included in this announcement, including statements concerning our plans, intentions and expectations, which are not historical in nature are intended to be, and are hereby identified as, "forward-looking statements" for purposes of the safe harbor provided by Section 21E of the U.S. Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by words including "anticipates", "believes", "intends",

"estimates", "expects" and similar expressions. The company cautions readers that forward-looking statements, including without limitation those relating to the company's future operations and business prospects, are subject to certain risks and uncertainties that could cause actual results to differ materially from those indicated in the forward-looking statements.

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