



## **ISee3D Inc.**

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### **ISee3D Adds Senior System Engineer**

**Montreal, QC, Canada – February 10, 2010 – ISee3D Inc. (TSX-V: ICT)** today announced that Ichiro Shinkoda, Ph.D., has joined the company as a Senior Systems Engineer. Dr. Shinkoda spent 14 years with Kodak, GCCC (formerly Creo), where he most recently held the position of Principal Physicist/Project Engineer, and was responsible for designing and supporting highly technical optical systems.

“Ichiro brings a vital skill set to ISee3D. His experience in designing, adapting, and exacting optical technology to new applications will allow us to meet the needs and demands of our partners, as we continue to push the technical boundaries and capabilities of single-lens 3D optics,” commented Tom Mitchell, P.Eng., ISee3D’s Chief Technology Officer. “Furthermore Ichiro’s technical and customer support expertise will allow us to extend into additional applications for our 3D technology. This should help us attract new partnering interest and potentially expand into new divisions with existing partners.”

Dr. Shinkoda is an industrial physicist with over 14 years experience at designing and supporting complex optical systems. He brings relevant experience in the areas of optical design, optomechanics, optical prototyping, lens and coating testing, production optical jig design, and diagnostics. He has spent the majority of his career with Kodak, GCCC (formerly Creo) where he held a variety of senior engineering and design roles. Dr. Shinkoda received his Ph.D. in Physics from the University of British Columbia.

#### **About ISee3D Inc.**

ISee3D Inc. (TSX-V: ICT) owns certain patented technology which provides for the capture of stereoscopic (3D) images through a single lens. The Company’s technology has broad application in several markets including the home entertainment industry, consumer electronics, industrial and imaging devices of all sorts including microscopes, endoscopes as well as more sophisticated medical imaging systems.

Statements included in this announcement, including statements concerning our plans, intentions and expectations, which are not historical in nature are intended to be, and are hereby identified as, "forward-looking statements" for purposes of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by words including "anticipates", "believes", "intends", "estimates",

"expects" and similar expressions. The company cautions readers that forward-looking statements, including without limitation those relating to the company's future operations and business prospects, are subject to certain risks and uncertainties that could cause actual results to differ materially from those indicated in the forward-looking statements.

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