

ISee3D INC.

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ISee3D APPOINTS NEW CHIEF FINANCIAL OFFICER

Montreal, QC, Canada – March 27, 2009 – ISee3D Inc. (TSX-V: ICT) is pleased to announce that it has, effective March 25, 2009, appointed Bal Bhullar as its Chief Financial Officer.

Dwight Romanica, President and Chief Executive Officer commented “We are pleased to have Ms. Bhullar join ISee3D's management team. Ms. Bhullar is a Certified General Accountant and holds a Canadian Risk Management designation from Simon Fraser University. Ms. Bhullar's experience in the role of Chief Financial Officer and handling corporate governance for public issuers will be a valuable asset to the management team as the Company continues to grow.”

Statements included in this announcement, including statements concerning our plans, intentions and expectations, which are not historical in nature are intended to be, and are hereby identified as, "forward-looking statements" for purposes of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by words including "anticipates", "believes", "intends", "estimates", "expects" and similar expressions. The company cautions readers that forward-looking statements, including without limitation those relating to the company's future operations and business prospects, are subject to certain risks and uncertainties that could cause actual results to differ materially from those indicated in the forward-looking statements.

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