

# Sky says 2012 London Olympics could be in 3D

by [Darren Murph](#), posted Dec 18th 2008 at 2:19PM

Europe still [isn't the place to be](#) for limitless HD content, but London in particular could be a [3D](#) extravaganza come 2012. The host city for the next [Summer Olympics](#) may be coming to your living room like never before, as Brian Lenz, head of product design and innovation at Sky, proclaimed that "there is a very good chance you'll see the London Olympics in 3D." The satcaster has already confessed to filming events in 3D, and given that the wide distribution of the 2008 Beijing Olympics in HD was all the rage, we suppose the third-dimension is the next logical step forward. Mirroring our own hopes and dreams, Lenz stated that what it really wanted was "glasses free technology." Here's hoping we inch closer to that at CES 2009.

