

Carmike To Show FedEx BCS National Championship and NBA All-Star Saturday Night, Live in 3-D at 35 Theatres in 19 States

COLUMBUS, Ga.--(BUSINESS WIRE)--Carmike Cinemas, Inc. (NASDAQ: [CKEC](#)), the nation's leading motion picture exhibitor in 3-D, today announced that it will be showing two upcoming Live 3-D broadcasts: the FedEx BCS National Championship Game between the University of Florida and the University of Oklahoma on January 8th and NBA All-Star Saturday Night on February 14th. Both events will be shown at 35 Carmike theatres in 19 states (list below).

"Cinedigm's CineLive(TM) Satellite Distribution Network is the only system that can distribute over a national theatre footprint, and we are delighted to collaborate with them to bring these premier sporting events for the first time ever to the viewing public, live and in 3-D," stated Michael W. Patrick, Carmike's Chief Executive Officer.

"With a growing slate of 3-D content planned for 2009 and beyond, Carmike has taken the industry lead in deploying digital 3-D technology. Our circuit's first-run theatres are 100% digital, with state-of-the-art sound, stadium seating and other patron-friendly amenities at most locations. During the 2008 fourth quarter, we completed the conversion of Carmike's entire theatre circuit to 3-D readiness, giving us 502 compatible screens of approximately 1300 3-D screens across the U.S.

"The major motion picture studios are solidly behind 3-D, and we share their excitement as this content is ideally suited to the customers in our markets. Importantly, movies continue to be added to the studios' release schedules, with over 20 3-D films currently slated for debut in 2009 and 2010. In addition to professional and college sports in 3-D, there are a growing number of additional special events that we will be bringing in digital and or 3-D format to the Carmike circuit, including religious programming, concerts and arts-oriented productions such as opera and ballet," concluded Mr. Patrick.

About Carmike Cinemas

Carmike Cinemas, Inc. is a U.S. leader in digital cinema and 3-D cinema deployments and one of the nation's largest motion picture exhibitors. As of December 18, 2008, Carmike had 252 theatres with 2,276 screens in 36 states. Carmike's digital cinema footprint reaches 2,147 screens, of which 502 are also equipped with 3-D capability. Carmike's focus for its theatre locations is small to mid-sized communities with populations of fewer than 100,000. For more information, please visit www.carmike.com.